

Minutes

San Francisco Region of SCCA Board of Directors Meeting

October 18, 2017

Vic's All Star Cafe

Attendees

Gary Pitts- RE

Barbara McClellan- Board Member

Rod Simmons- Treasurer

RJ Gordy- Board Member-Absent

Clint deWitt- Board Member

Daniel Burgoon- Board Member-Absent

Blake Tatum- Secretary

Sherry Grantz- Region Manager

Tim Sullivan- guest

1. Call to Order, Approve Minutes

Minutes were approved prior to the meeting via e-mail.

2. Financial report

Year to date- \$84,000 to the positive-further analysis shows that racing operations barely breaks even. The net from the year is attributed to Slot Sales and Pro Events

Slot Sales for next year are up in the air, so far no one has committed.

3. Liaison Reports

Blake-

Solo-

- Year to date participation is up
- Solo Steering Committee meeting- Tim Sullivan attended
- Waiting on National to review the Stockton Contract

Social Media-

- Facebook Followers increased to 4452. We are also seeing more interactions and engagement from the community
- Twitter followers increased to 159
- Youtube subscribers steady at 19 Activities
- SCCA National Runoffs Coverage
- SFR at SCCA National Runoff Highlights
- Mazda Raceway Laguna Seca Coverage
- Rolex Motorsport Reunion Coverage
- Live Coverage for Motorsport Reunion
- Regional Races 11 & 12 Facebook and Twitter Banner

- Regional Races 13 & 14 Facebook and Twitter Banner
- 4 Hour Enduro Facebook Banner
- Event promotions
- Event Recaps
- Worker of the Weekend
- Driver of the Weekend
- Registration reminders
- Permanent number reminders
- #WorkerWednesdays
- #Throwback Thursdays
- The Wheel September 2017 Promotion
- Illgen 4 Hour Enduro Promotion
- Volunteer promotion
- Website updates and articles
- Worker need requests

Dan-Via E-mail

During the latest Chief Council conference call they wanted to know what the staffing requirements are for the Laguna Pro Event that conflicts with the runoffs. They will talk to their crews to see what event they plan to support.

They voiced concerns about the conflicts with the CalClub Schedule

Barbara-nothing to report

RJ Gordy-not present

Rod Simmons-Competition Director

Rod presented tentative schedule for next year and because of the runoffs and because of the pro schedule he suggests that we end the season at the beginning of September

Gary Pitts- addressing why his name was not on the Ballot for Area Nine Director

It basically boiled down to a miscommunication between him and the Regional Office.

Gary Pitts-Sonoma Safety Chief Attending a SCCA Event

Mark Harvey head of safety at Sonoma wants to see how the SCCA runs an event. He is new to his position and is interested in seeing how a

racing event is run especially for the emergency side of operations. Gary has invited him to be his guest at the next event at Thunderhill. The board felt that this was of mutual benefit since his crew will be working during the runoffs.

Clint-see Corvette class discussion

4. Old Business

Corvette Rules-Clint

Motion (Tatum/Pitts): To approve the Sealed Spec C5 class rules, subject to review by Allen Davis. Passed

5. Matters Arising

Thunderhill will not have a booth at the Sacramento Auto Show

Annual Meeting- Sherry will send last year's agenda so the transition of the board will be smooth. There was some question on the timing and who cover's what during the meeting.

Rod-end of the year-Social

Rod motion spend \$2000 extra on Social for Dinner and have it for everybody.

Second-Gary Approved

Meeting adjourned at 1:45

Next Board meeting will be November 11, 2017 at 9:00 at Crown Plaza Concord