

San Francisco Region SCCA
Monthly Board Meeting Minutes
Wednesday, March 21, 2018

**San Francisco Region SCCA
Monthly Board Meeting Minutes
Vic's All Star Kitchen
Wednesday, March 21, 2018
10 AM**

Attendees

**Barbara McClellan-Regional Executive
Clint deWitt-Board Member
Tim Sullivan-Treasurer
RJ Gordy-Board Member
Roger Eagleton-Board Member
David Vodden- Board Member
Sherry Grantz – Region Manager
Blake Tatum-Secretary**

I. Call to Order

II. Approve February Minutes-Previously approved by email

III. Financials—Tim

1. Financials were presented for the first two race weekends (Drivers School and Reg. 1 & 2) and for the overhead accounts.
2. Presented estimates for Reg. 3 & 4. Low entry counts and weather contributed to lower income.
3. Presented breakeven numbers for overall and by group for first events.

IV. Liaisons

R.J. –

1. E-crew – Needs to replace a pump on one of the Rescue trucks. Purchase has been authorized.
2. RJ has been working with Lone Oak Lodge to attain a reasonable motel price in Monterey. Lower rates with instructions for claiming them will be sent to the Chiefs to forward to their crews.
3. The E-crew asked if they could get a AAA card if they break down on the side of the road
4. The board awarded the worker of the weekend to Pit Marshal Alec McPhail for his extra ordinary effort in overcoming the road conditions to arrive at the track. He could have easily turned away but felt an obligation to support the club and his fellow Pit Marshals.

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Clint deWitt

1. Reported to the leaders of Driver's School that their proposal to get the date moved to a day in the spring did not get a second

Roger

1. He is looking for someone to help set up timing and scoring.
2. Roger would like to get a job description for the job
3. David Vodden suggests that we contact like organizations to see what they have

Barbara

1. The Opening weekend was an honor of Paul Einhorn. The Starter crew provided black bands for ID cards.
2. Marsha Ulise asked that we honor him for the rest of the year with them.
3. Massive power outage on Friday afternoon and Group 6 cars were unable to qualify. The driver's decided to qualify the next morning at 8:30 and then race afterwards. Schedule was changed and Barbara was pleased with how all the crews handled the change.

David

1. Talked to Bruce Brunner regarding Hall of Fame nothing to report
2. Social Media Update

- Facebook Followers increased to 4637
- Twitter followers increased to 182
- Youtube subscribers steady at 22
- Activities
 - 2018 Facebook Banners Updates
 - 2018 Twitter Banners Updates
 - Worker Wednesday Member Highlights
 - 2018 Facebook Event Announcements and Updates
 - 2018 Supplemental Regulations
 - Sunday Morning Car-Toons featuring driver videos
 - Workers Scholarship to Drivers School
 - The Wheel February 2018 Promotion
 - First Race Countdown Post
 - Test day Sharing
 - Sharing and distribution of SCCA National Materials
 - Volunteer promotion
 - Website updates and articles
 - 2018 Schedule Announcements and Updates
 - Ross Bentley column in the monthly The Wheel
 - The Wheel Articles

o Happy Birthday SCCA Posts

3. David did not have a chance to talk to Cornelia Bell chief of sound
4. Trophies, David suggested that trophies not be awarded to other than first place

Blake

1. Stockton Project awaiting the final contract from the State and waiting for SFR Solo to finalized attachment "A".

Tim

1. Tech Trailer Allen Davis will get with Carson on finalizing the trailer
2. Gary Horstkorta

Has been contacted by the executor of an estate that has about two thousand photo graphs and images from the forties. There are nine 16 mm movies from the forties. Discussion followed on whether of not to offer money for the collection or offer the family a receipt showing the collection as a donation. Gary will have more conversation with the family.

Bev Heilicher, who is the head of the SCCA National Foundation, will be at the Majors at Thunderhill. We will seek advice from her regarding the material.

3. Banquet Location

Discussion regarding format and location of the banquet. The board is trying to appeal to a larger audience, maybe something like a go-kart challenge before the banquet? David looking for a possible location. He will report back at the next meeting.

4. Social Dinner

In order to create more camaraderie the board discussed having the Saturday night dinner available to everyone. Cost was discussed and type of food. It was decided that at the upcoming majors we would have a taco bar and Margaritas open to everyone.

V. Old Business

- A. Solo Site Update—Barbara and Blake

See liaisons report

- B. Thunderhill Tech Trailer Status—Tim

See Liaisons report

- C. ProRacing Request Status—Barbara

She received a call from Kathy Mallick regarding staffing an event for Caterham. Barbara said it would be the same as what we charge Laguna for Pro weekends. Kathy was sure that was way more than their budget could cover but she would present it to them. She admits they have yet to sign a contract with Laguna. Kathy was told they might consider hiring Laguna workers to staff the event.

D. Chiefs Council—Tim and RJ

1. Chiefs council was conducted they did not have any requests of the board during the session.
2. Complimentary of the liaison reports

VI. New Business

A. Group 2 and 4 Low Entries—All

1. Blake called some of the key people in the formula car classes. He talked to Neil Porter who said that a large number of CF have switched over to vintage. He then he said the schedule with the races only two weeks apart really effects people's ability to afford to go to every race.
2. He also talked to Jason Hohm of Bulldog Motorsports. He said that the schedule certainly hurts. He also said that the Runoffs being held here has taken a lot of people away from the regional weekends and made them focus on the Majors Weekends. Jason also said that the qualification requirements are too easy.
3. Blake also talked to Telo Stewart of World Speed Motorsports. He said that most of his customers run the formula car challenge series that Telo runs. He said they have two of their races slated to run in conjunction with our regional's. He would like to talk to us about plans for next year.
4. In addition he talked to some FF drivers who suggest that they will be attending races once they qualify for the Runoffs. One suggestion was to open the races to spectators; most of them said they got started racing by going to a race and watching.
5. Unfortunately once the small bore formula car group is combined with the big bore group the small bore people go away and are very hard to get back. Blake cited Cal Club and the Oregon regions as examples.
6. Blake did inquire as to some sort of stop gap measure like combine the SRF gen 2 cars with the small bore formula cars and that was quickly shot down. This year we are going to have a problem with the formula car turnout mainly because most of these drivers eye the participation in the runoffs as a priority.
7. No action taken at this point.

VII. Matters arising

David Vodden presented a mock schedule for 2019. He said to sustain interest in the racing series the program should start as early as January. With one event per month until October. This was just a hypothetical idea and the concept was to build value and encourage active participation throughout the year.

David then presented a list of bullet points for the board to consider. Each one of the points were discussed and they are going to be shared with the board and we will come up with the top five. From there we will work on the ideas and work towards implementing them. The board will provide feedback on the priorities.

Meeting adjourned 2:05 pm