

SFR BOD
Minutes
June 21, 2022

Tim called the meeting to order at 5:35. Members in attendance were Tim Sullivan, Bill Booth, Blake Tatum, Seth Reid and Linda Rogaski. Invited guests were Joe Briggs and John McIntyre.

Minutes

Approved by email

Financials

Bill reported as of early June the region is in arrears \$82,250.00. This does not count the Regional 7 & 8 expenses or profits. The income from the races is covering the cost of the race but does not cover overhead expenses, e.g. office, vehicle maintenance, gas, etc. Bill advised we must make deeper cuts in:

- Food expenses
- Trophies
- Worker Lodging

The Accounts Receivable amount is high due to non-payment from Monterey County and the 2021 Velocity event. To be profitable the Region needs to clear about \$30,000 per race to cover administrative costs. Discussion followed on the need to raise driver participation numbers and find potential sponsors.

It was also discussed the need to get a larger dividend from Thunderhill. Blake and Tim will discuss with the Properties Board increasing the track dividend to the Region without increasing other track charges. A separate subject will be requesting the Thunderhill Grill accept credit/debit cards.

INDY Support Race

Joe Briggs reported that 42 drivers have entered the race at this time. There is a maximum entry of 35 drivers. The goal of the event is to make this an exciting competitive racing event. The cut off for entry is July 15 decision on entry list will be made July 22. A waiting list will be established. Joe, Bill and Tim will provide further processes on costs, funding, etc.

Decisions are still pending on load-in date and time, paddock assignments, location of registration, tech, etc.

Western Shoot-Out

John McIntyre reported that a meeting was held with national staff. National staff want to make sure the schedule aligns with Super Tour regulations, they also want to ensure that there will be a practice for all three (3) of the tracks. One day must have victory laps – that will be Saturday when we are using the 3 mile track.

Tim will begin negotiations with Thunderhill to secure, hopefully, the first week-end of May 2023 for the event. There will be a Thursday test day run by the Region. Brent Morgan has established a new company – Exclusive Auctions, he may be interested in sponsoring the event.

Sound Issues

Some drivers raised the issue after the last event of the location of the Thunderhill sound meter. Tim will work with Thunderhill to make arrangements for someone from SCCA to do an official measurement.

Combining Groups of Less than 10

At the Regional 7 & 8, Groups 1 and 2 were combined. This allowed the other run groups an extra five (5) minutes of track time.

Blake raised the issue of having two (2) restricted regionals in 2023. One race would not include Group 2 one race would not include Group 4. Tim will hold drivers meetings with Groups 2 and 4 drivers telling them they have to get their numbers up to continue to have separate groups.

Website Update

Gabe Bernardino is helping with social media. He has been asked to develop marketing campaigns for accounts such as Twitter, Snapchat, etc., to recruit volunteer for the Indy event.

Hotel Room Subsidies

The board discussed the high costs of providing rooms for workers at Laguna Seca events. The original commitment was for 10 rooms for Pro events, the room requests are now at 18 for all events and climbing. Bill stated we are paying approximately \$60,000 annually in room subsidizes. Tim will be working with the Monterey Hotel and Convention Bureau to identify more reasonably priced room costs for the 2023 season. It was also agreed that all rooms need to be double occupancy. Blake stated the original intent of the hotel room subsidies was to help workers participate at the Pro events.

Blake motioned and Tim seconded that the hotel subsidy program return to the original intent of subsidizing hotel rooms for workers at Pro events. The Region will commit to subsidizing ten (10) double occupancy rooms at Pro events at Laguna Seca. The motion passed.

The Board also agreed to provide Visa gift cards at random events through the year, which benefits all workers.

Supplemental Regulation Update

Bill and Tim shared the e-mail responses received in response to the question regarding gridding Groups 6 & 7 for practice. Discussion followed on the need to better structure practice for the two groups with high class participation.

Blake motioned and Bill seconded that for the July 1-3 race week-end Groups 6 & 7 first qualifying will be gridded by regional points standing by class. Group 6 will grid SRF3 first followed by SRF2. Group 7 will grid SM, SMT and SSM. The motion passed.

E-Crew

Bob Groth has resigned as chief for personal reasons. Board discussion followed as to who might replace Bob. The crew has been in transition for some time. Jessie Link has agreed to be assistant chief, but does not want to be chief. Tim and Seth will hold a zoom meeting with the crew to get their input.

Trophies

We ran out of second and third place trophies at the last event. It is recommended that more second and third place trophies be ordered and a few less first place trophies.

Properties Board

Tim reported that a top candidate for the CEO position is a person who holds a similar position with another racetrack much like ours. Tim and Mike Smith interviewed him last week, and were impressed with his resume.

A candidate for the CFO position has been interviewed next step is a background check to move forward.

Thunderhill is looking at purchasing 85 acres east of the track. This is a long-term plan.

A suggestion was made that Thunderhill add a drag strip to its current set-up. Discussions will follow

New Business

Seth announced he is moving out of state in July. If the Board wanted he would step down, or stay on to the end of this year. The Board agreed Seth should stay on.

The All Members zoom call is scheduled for July 9th.

The next Board meeting will be July 19th, 5:30 PM.