

San Francisco Region
Minutes
April 30, 2026

Mike called the meeting to order at 5:30 PM. Members in attendance; John MacIntyre, Bill Booth, Robert Sachs, Blake Tatum, Greg Hoff and Linda Rogaski.

Financials

Bill reported that year-to-date, we are \$23,000 to the good, including truck sale for \$75,000 and deposits of \$59,782 for the Laguna Race. Operationally, we lost \$3,082 on Drivers School (the lowest in several years), made a profit of \$27,769.00 on the first Regional and it looks like we will make a small profit on the Majors. Bill noted that while overhead expenses are substantially reduced over previous years, we must cover overhead expense with net positive results from running races, and provided relevant analysis.

Discussion followed regarding potential use of the \$225,000 Dividend Budget. Items discussed included:

- Marketing,
- Club promotion,
- Provide two funds,
- Prep shop support,
- Salary expenses of Region Business Manager,
- New racing programs, e.g. bracket racing or possibly hosting a Master Class with a well-known pro or semi-pro driver.

It was also suggested we ask Prep Shops for ideas on possible new classes, is there a popular streetcar that could be converted to a race car, e.g. Mazda? Discussion followed on how to best increase interest among drivers. Colleges with automotive programs may be an option for recruiting volunteers.

Robert surveyed 2024 drivers who did not race in 2025. Of the 150 drivers surveyed he received approximately 50 responses. Some of the more frequent answers included:

- Running with other groups
- Schedule conflicts
- Health

Sponsorships

Robert stated that the contract with Apvie should be signed shortly. He has proposals out with other companies including Adobe Winery, Tuff Shed, Taz Harvey, Apex, etc.

Region Business Manager

Mike reported we have received two (2) applications and there are potentially one or two others who are interested in the position.

Last Event of the Season

The Board discussed different options for the event. Do we want to continue with the Enduro? Blake suggested we may want to look at a version of Saturday night races which would include hot lap session, single car qualifying, trophy dash, heat races and a main event. The event would be for Miata's and SRFs only.

Mike stated that Reno would be interested in again doing a track day session during the event.

Meeting adjourned at 7:51. The next meeting will be June 11, 5:30 PM via zoom