Vic’s All Star Kitchen
Wednesday, Feb. 20, 2019-- 11 AM

Present

Barbara McClellan- RE; David Vodden- Board Member; Tim Sullivan- Treasurer; RJ Gordy- Board Member

Roger Eagleton- Board Member; Seth Reid- Board Member; Blake Tatum- Secretary

Sherry Grantz- Region Administrator

Call to Order

I. Minutes—Approved by email and posted

 A. Submitted by Sherry Grantz

II. Financials-Tim and Sherry

 A. Competition Driver’s School

 1. Social costs higher than budgeted due to champion drivers meeting

 2. Made a very small profit

 3. 54 entries

 B. Regional Season Opener

 1. If we have140 drivers should see a profit

 2. Saturday night will have a corned beef dinner

 C. Laguna Contract

 1. Still in negotiations

 2. The region may have to hire Flagging and Communications People for pro events

 3. Motion by Barbara/Second RJ Gordy use the $50,000 dividend supplied by Thunderhill to fund Gas cards for the people who are volunteers

 Called for a vote: motion failed

III. Old Business

        A. Liaison Reports-All

 1. Barbara

 a. Social

 i. Nan asked for help serving beer and wine

 ii. confirmed no beer and wine will be served on the last day of the race weekend

 2. RJ

 a. Still need a replacement for the Pit Fire Chief

 3. Roger

 a. Repair work on one of the Course Marshal’s Trucks was less than anticipated.

 b. Jennifer agreed to be the timing scoring chief

 c. Daniel Lubivy has been hired to be the Chief Technical Correspondent

 i. Goal by the end of the year T&S will be operating in a modern way with fewer people

 d. Prior to going to the California 8 the timing loop at Laguna needs to be checked

 4. Tim

 a. Cecil was at Driver’s School

 i. He will stay around and figure out the paddock reservation system

 ii. Brian Ghidinelli said when we roll this out only show the premium spots

 c. Allen Davis is happy with the trailer

 5. David

 a. Trophies are all good

 b. Social Media

 i. Lots of new inquiries with Daniel L reaching out to James Chantres

 to discuss some new ideas for improving social media outreach.

 ii. We have had lots of good postings for school and the first Laguna

 SCCA Club race. [Thunderhill too]

 iii. Still need to show youthful content versus preaching to the choir.

 Image attracts so images need to be attractive.

 iv. E-mail blast idea versus FACEBOOK. E-mail blasts are regarded as the best now!

 v. We have questions we are working on. Use of FACEBOOK blasters

 discussed but we need closure?

 vi. This is a very important area. Always look for more and better way

 here including not resting with any static approach

 vii. New ideas, new people, new efforts, always churn the deal here.

 viii. David wants the board to see the agreement with James Chartres

 c. Membership

 i. I have three Assistant Membership chiefs in Bruce Richardson,

 Doron, Lucas, Dave Allen and Me.

 ii. We are targeting 500 new members

 d. Hall of Fame

 i. The committee is looking at some different selection criteria

 6. Blake

 a. Nothing to report

 7. Seth

 a. Still needs a Worker Trans Chief

       B. Chiefs’ Council-Tim and RJ

 1. Talked about the need to access MotorSport Reg

 a. Discussion ensued as to the content and the Chiefs’ needs

 i. One problem is that not all Chiefs have the same needs

 ii. Try to figure out a format that would be acceptable to the Chiefs and something MotorSportReg can easily design

 2. No new action items

 C. Race Report-All

 1. Competition Driver’s School

 a. 54 Students entered

 b. One quit mid way through

 c. One did not pass

 d. Comp license will be awarded once the instructors make a recommendation to Gary Meeker.

 2. Input from Group Leaders

 a. Next Year provide lunches for Students

 i. During lunch break all students had to meet with their instructors in the club house.

 ii. They helped themselves to the lunches not knowing there was a limited number for the volunteers and instructors

        D. Time Trials-Barbara

 1. April 13 and 14 at Thunderhill on the West Course

 a. Started conference calls that will be every other Wednesday

 b. National has been asking the regions (SFR/Reno) what they will supply

 i. We will be supplying 6 flaggers-some may come from the Solo community

 ii. We will supply a tow truck and a driver

 iii. $50 gas card will be supplied by National to all volunteers Race Officials

 iv. Tony Rodriguez will be in charge if we decide that we want to do this in the future.

        E. MSR Registration-Tim

 1. See Chief’s Council

        F. 3 Year Plan-David

 1. Plan that develops the processes, goals, and benchmark needed for the region to grow.

 2. Goal to encourage more members to participate in club activities.

 3. Process will include input from all aspects of the club

 4. Region should be a more active participant in Track Night in America

 a. Rob Luis is the contact person

 i. Blake would like to get submissions for the WHEEL

 ii. All participants should be sent a copy of the WHEEL

IV. New Business

        A. Rally X Program-Barbara and Sherry

 1. E Mail from National

 a. Asked Barbara to designate someone to be in Charge of our RallyCross program

 b. According to National Brent Blakely will be running the program

 i. Board feels they need to know more about the program before Barbara designates someone to be in charge

 ii. Mr. Blakely will be invited to a board meeting to discuss his program

 c. Sanjay Singh is a safety Steward with RallyCross

i. He has been very active with RallyCross and has a good following of fellow RallyCrossers

 iii. David will contact him about running a RallyCross program in the region

 B. Recognizing Joe Kou-Barbara

 1. Graduated drivers school in 2018

 a. Brought nine drivers to the 2019 School

 i. Barbara feels he deserves some special recognition

 ii. David wants him to become a Board Member

 b. Thunderhill will provide a free test day to Joe Kou.

 C. Competition Drivers School 2020

 1. Motion Vodden/McClellan schedule 2020 Drivers School Feb 21-23 at Thunderhill, Passed

 D. Banquet Location

 1. Nan will be instructed to start looking for a site

 2. Date November 16, 2019

 E. Help for Nan

 1. Barbara and Tim will contact Express Employment about hiring a replacement for Sherry

 a. Job description has been done

Next Meeting: Wednesday March 20

Adjourn