

SFR-SCCA Board of Directors Minutes

Date: Wednesday, March 19, 2014

Location: Round Table Pizza, Fremont

1. Call to Order

The meeting was called to order at 7:04 PM.

Present were: Dave Deborde (Director of Track Event Activities, SCCA Reno Region), Sherry Grantz, Viet-Tam Luu, Michael Niemann, Gary Pitts, Rod Simmons, Mike Smith, Tony Tabacco, David Vodden (CEO, Thunderhill Raceway).

Previous Minutes

Minutes of the February 26 meeting submitted by **Tam** were reviewed, amended and approved.

Special Presentations

Thunderhill West Grand Opening – David Vodden

David presented on promoting inaugural Thunderhill West event. Promotion ideas: Sportscar ad, website, flyers. Sell to nearby regions, Solo community. *The Wheel* column is in; talk to local media (radio, TV). \$10 admission for non-members to fund ad, create sense of value. **Discussed:** merits of gate fee; timing of formal opening “ceremony”; advertising costs.

Gary: will communicate to Chiefs to familiarize themselves with new track section ahead of time so they can plan appropriately.

Discussed: Thunderhill Championship and whether or not to spend money on prizes.

Tony Tabacco, Michael Niemann: motion to use Thunderhill dividend to fund a participation-based rewards payout program as detailed by **Mike Smith** at the 2/1 meeting was **passed** following a vote of 3 for, 1 against. **Mike S.** will send out the news and we will fine-tune the details.

Michael N.: is Thunderhill still honoring DRAFT cards for half test days? Thunderhill no longer sells half-day test entries. **David V.** agreed to continue honoring half test days for DRAFT cards.

PDX/Track Trials Presentation – Dave Deborde

Dave presented an overview of the SCCA program, which graduates from casual track day group to time trials with open passing. Another benefit is time trials experience can count towards road racing Novice Permit requirements. PDX and Track Trials rules have been greatly simplified, both for drivers and officials. Sanctioning is simple and inexpensive.

Gary: let's consider the merits, risks, and other aspects of this program, and

discuss how/whether to proceed at the next meeting.

2. Financials

Treasurer Mike Smith

Sherry: February report not yet available; will E-mail out as soon as it is. Thunderhill opener event results were well short of budget due to very low entry count, likely due to weather.

Financial Reports are available to SFR members by request to the Region Office.

Other Business

Gary proposed to move ahead with the Illgen Enduro at the November event. **Mike S.** and others agreed.

Gary: tell Lisa to proceed with planning year-end Banquet at Walnut Creek Marriott, Saturday November 22.

Mike S.: because of preparations for Sea Otter Classic at Laguna Seca, no parking at T5 area before the event. They will let us in at 10 AM on Thursday; we need to set up paddock (**Roger Tingstrom** has okayed this; **Michell** and **Jesus** from Mike's crew can help). **Discussed:** set up, roll-in schedule logistics.

Mike S.: September test weekend at Laguna: we are technically buying the days from Laguna. **Gill Campbell** (SCRAMP) said Laguna Seca is willing to help promote a bit, maybe get a couple of pro drivers out as coaches.

3. Old Business

Photographers, Vendors – Rod Simmons

Rod: have some ideas regarding photographers and vendors at our events; will follow up via E-mail.

Other Business

Sherry: one of our drivers wants a "VIP Day" at one of our Laguna Seca events; Board members discussed and agreed that due to time and resource constraints, this would not be possible; notify **Lisa Diamond**.

4. New Business

(None other than what was already covered.)

5. Adjournment

The meeting was adjourned at 9:47 PM.

The next meeting will be at 7:00 PM, Tuesday April 22.