

Minutes
SFR Board of Directors
March 17, 2021

Tim called the meeting to order at 11:06. Members in attendance were Seth Reid, Bill Booth, Ben French, RJ Gordy, Blake Tatum and Linda Rogaski. Joe Kirby was a guest.

Financials

Ben reported that the anticipated loss for Drivers School will be \$6,126. The projected profit for Sonoma Race 1 & 2 will be approximately \$51,595. Looking at the numbers for the Majors event, the profit is estimated to be about \$39,000. Discussion followed regarding the individual costs at the different tracks, cost of trophies, etc. Tim will add the option for drivers to ask for their trophy to be mailed to their MSR entry.

Bill will be working with Krista on the categorizing of expenses in Quick Books. Inconsistent this has been an issue in the past. Ben and Bill will work with Krista on 2021 tracking she will be in the office on Thursday before the Majors.

Timing and Scoring

Ben said the training for T&S will be before the Laguna event. At Thunderhill computers will be stored in the office as someone has been accessing the timing equipment stored in the timing closet.

E-Crew

Joe reported out that he will be the sole chief Seth will be a crew member but not co-chief. Joe is focusing on the e-crew presenting a more professional image. The crew is in recruitment mode, due to Covid and retirements they lost seven (7) members last year. At the Majors Thunderhill will provide a tow truck and driver. The GCR requires one (1) rescue truck with two operators and one (1) tow truck with one person. Joe feels having two of each truck with two people on each truck is preferable. For each event he needs a minimum of seven (7) members.

SFR Outreach at Sonoma

Ben and Bill are working on an outreach event at the Sonoma event. They will be focusing on inviting college students. Bill said they could highlight the E-Crew to encourage some of them to join the crew.

Thunderhill Subcommittee

The question was raised does SFR own a Conix box at Thunderhill. We must be able to prove ownership to access the Conix box assumed to be ours. Discussion followed as to the advantages of having a Conix storage available for equipment. It could be located at the back of the office.

Tim and RJ will raise the issue of Thunderhill/SFR boundaries at the next Sub-Committee meeting.

Seth also raised the issue that the wall at T7 to protect the e-crew was requested after the incident with Keith Joseph was never built. Tim and RJ will bring it up at their next meeting.

Sound

We are having issues with the calibration of sound equipment at the different tracks. If we were to buy our own sound equipment it would take about three to four months to be delivered. We would still have to use the Laguna equipment per county regulations.

First Responder Training

There have been great reviews of the BLS training. Plans are to have a second training at Laguna.

Chief Job Descriptions

Bill said that Race Chair is done - next up is E-Crew. Bill will work with Seth and Joe to develop the description.

Old Business

- Tim is working on a contract with Bruce Richardson for social media coordinator.
- Reserved parking space program – Blake hopes to roll it out at the October Thunderhill event.

New Business

Comm system at Laguna is having major issues. Not sure what the solution is, McCune owns all the equipment. It needs to be updated, not sure who or how that can be done.

Tim adjourned the meeting at 2:00

Next meeting will be April 28, 2021