

Minutes
SFR BOD
11/14/2020

Tim called the meeting to order at 11:05. Members in attendance were; Tim Sullivan, Bill Booth, Seth Reid, RJ Gordy, Blake Tatum, Ben French and Linda Rogaski.

Minutes

Previously approved by email.

Financials

Ben and Tim reported that the year-end event at Thunderhill was successful. We made approximately \$10, 564. Before administrative expenses are deducted the Region grossed approximately \$185,965 for the year. Ben will give a report at the annual meeting of the income and expenses for the year.

Krista is still trying to clean up the 2019 and 2020 reports. It has been quite difficult with the way it was set up. She will be working with the CPA to design a more efficient system for 2021.

The question about the traditional Thunderhill dividend was asked. Tim is not sure what Thunderhill's bottom line will be this year due to so many event cancellations. The Region may not see the dividend for 2020.

First Responder Training

Bill and Seth are working on an in-depth proposal for the First Responder Training opportunity. They will present the proposal at the December board meeting. The training will be open to all members, specialty crew members will not be charged. There may be a fee for others. There will be two training sites – one in San Jose and one at Sonoma –hopefully before the February event.

SIM Racing

Ben reported that Andrew Wosencraft has stepped up to help organize the program. Ben, Seth and Andrew will report back.

Timing and Scoring

Ben has talked to folks on the Timing and Scoring crew. He is in the process of recruiting a chief for 2021. Ben and Blake committed to making an effort to learn the T&S process.

Recruiting

Bill shared the presentation he is going to use at the annual meeting. He will be asking for additional ideas and suggestions that we can implement in 2021.

IT/Social Media

The Board agreed we must have a message that is consistent, with approved content, and timely. We have had one volunteer in helping to get the message on social media. We are looking for someone who can coordinate all parts of the Region's IT message. Tim will reach out to Bailey Richardson and see if she has recommendations for someone who would be interested.

Paddock Reservation System

Blake is working with Cecil to finalize a paddock reservation map by 2021.

Tim adjourned the meeting at 12:58