



Minutes
SFR Board Meeting
January 20, 2020

Tim called the meeting to order at 11:15. Members in attendance were Ben French, David Vodden, Tim Sullivan, RJ Gordy, and Linda Rogaski. Blake Tatum and Seth Reid were absent. Guests included Clint DeWitt and Lynne Huntting.

Minutes

The minutes were approved via email.

Treasurer's Report

Tim reported shared the estimated Profit and Loss Worksheet for the Sonoma event and Drivers School. Due to the lack of entries in Groups Two and Four it was agreed to move Group Two cars into Group One, FC into Group One and FV into Group Six. The extra time will be used for practice sessions and additional qualifying and/or race times.

Tim will reach out to Kevin Cullen/Paul Helberg as Chair to do an RFA for a schedule change. Tim will send an email blast to drivers advising of the schedule change and the additional time for practice/qualifying/race sessions.

SRE

Clint, presenting on behalf of Bruce Richardson, gave an overview of an electric Sports Racer class. After discussion it was suggested that in 2020 Bruce may run five (5) cars in four (4) races as an exhibition with no points.

Ben will work with the E-Crew, F&C, and Tech on handling alternative fuel vehicles. This is one of the classes he teaches at ARC. Ben will coordinate the training sessions with Bruce.

David motioned and RJ seconded that Bruce run five (5) cars in 2020 as an exhibition and run all events in 2021. The motion passed unanimously.

Office Update

Tim reported:

- Trish has accomplished a great deal in getting the office up to speed.
 - The Race Chair for the event is responsible for sending Trish the correct Worksheet for sending out to the Chiefs. If there are suggested changes or edits, send the information to the Race Chair, not Trish. The Race Chair will send Trish the approved Worksheet.
- The Region received a check from the Bob Bradfield memorial fund for \$8900. Tim is working with Rhonda to set up a sub-account for WAP.
- Week-end membership costs to National are still not settled for 2019. It was suggested that the Board bring all three Chapter Execs together to discuss issues including the tracking and payment of week-end memberships and other financial responsibilities.
- The Solo Board liaisons, Blake and Seth, are expected to be more active in reaching out to the Solo community to make sure they are informed of Board decisions and concerns. The San Francisco chapter may not have a solo site as Marina is being developed.
- Blythe is doing the year-end financial reports, she is interested in stepping down as bookkeeper. The Board will be looking for a new bookkeeper.

Convention Report

Ben reported he attended many of the sessions on Time Trials, Bracket Racing, and Bracket Enduro Racing. He feels strongly that there are potential growth opportunities in these areas.

Linda reported on the fact that regional racing numbers are dropping across the club. It was suggested that we track SFR regional participation from 2013-2019 to determine which national classes grew or declined in the Region.

The Board also discussed the hosting of a 2021 Regional Championship for the Divisions west of the Mississippi. Clint has a potential sponsor he will follow up and report back. Tim will put together a conference call with other RE's to begin the discussion.

Driver of the Weekend-Worker of the Weekend

After much discussion it was agreed that the current mechanism in place is not working. Lynne acknowledged that the awards were not consistently recognizing activities that were over and above regular duties.

The Board and Lynne agreed that the awards should acknowledge exceptional activities. Anyone may now nominate a driver or a worker. The nomination, in writing, is to be brought to

Linda Rogaski at Race Administration. The BOD will decide on the awardee if there is more than one nomination. The Worker/Driver of the Weekend will receive a gas card and a certificate.

Strategic Plan

David has put together a list of goals from input received from the Board and other members to support the Mission, Vision and Values statement of the Club. He will begin working on benchmarks or strategies to support the goals.

Liaison/Board Assignments

The Board discussed the realignment of the Chief Assignments. The new structure mirrors that of the National Divisional Administrators assignments. The hope is that it will make it easier for interested volunteers to identify and reach out to Specialty Chiefs and Specialty Representatives.

The Board made the following assignments.

Tim Sullivan, Regional Executive:

- Office
- Webmaster
- Driver Instructor
- Race Chairman
- Tech

Seth Reid, Assistant Regional Executive

- Solo
- Flagging and Communication

Linda Rogaski – Secretary

- Race Administration
- Ambassador
- Starters

Ben French - Treasurer

- Marketing
- Timing
- Sound

RJ Gordy- Member

- Emergency
- Grid
- Vehicle Maintenance

Blake Tatum - Member

- Solo
- The Wheel

Sonoma Pre-Race Report

Tim stated Levy's will be preparing box lunches for both days and serving dinner. All lunch/dinner counts will come from MSR.

The Wheel

Linda reported Trish is working on cleaning up the mailing list. No one is sure what happened about six months back when all members started receiving an issue instead of one per household.

Tim reported for 2019 The Wheel printing costs were \$60,000. This does not count mailing costs. Discussion followed about the best way to produce a regional publication. A decision will be made regarding the publication at the next meeting.

New Business

Marketing Pamphlets

Lynne is working on rewriting the current pamphlets. Ben wants a QR code and social media information included on all future marketing tools.

Free Test Day

David wants help from the Region for the Test Day. The Board agreed to put the event on the calendar. David sees the day growing to include specialty training, car burn, etc.

Tim adjourned the meeting at 2:45.

The next meeting will be February 19 from 11:00-2:00 at the Concord Hilton.