Minutes

SFR Board Meeting

February 22, 2023

Tim called the meeting to order at 5:33 pm. In attendance were Tim Sullivan, Bill Booth, Joe Montana, Chris Linkous, Peter Phung, Blake Tatum and Linda Rogaski.

**Minutes**

Approved by email.

**Finances**

There were a few late invoices that came in for 2022. The operating loss looks like it will be in excess of $40,000. Events and operations are losing money. At this point we have not been reimbursed by Monterey County for the $190,000 owed the Region. We paid them the $20,000 we owed them they would not consider reimbursement until we had paid the $20,000. Bill and Tim had asked them to deduct the $20,000 from the monies owed, but they wanted two separate transactions.

2023 Drivers’ School will probably show a loss. The Western Shoot Out will also probably be a loss, but the goal is to use 2023 as an inaugural event and have it build from there.

At Laguna Seca we will not be supporting their track days. We will provide pro support for 10 days and use six (6) days in exchange and get four (4) days payment. For Pro events we will support 10 rooms for volunteers and no more, which will provide a large savings.

Discussion followed regarding the fact we have lost money the last three (3) years. We must be more diligent on all spending. It will help our food costs if we do our own food, e.g. barbeque, pizza, etc.

Trophies and the banquet are large draws on our funds. Tim will be sending an email out within the week asking for options for the banquet – where, when, etc., and on distribution of trophies, all events, year-end, etc.

**Thunderhill Dividend**

Bill advised there are two options for the money:

* Tactical Option 1.
  + 20% Marketing
  + 20% Equipment
  + 40% volunteer support
  + 20% TBD
* Strategic Option 2. A percentage going to:
  + Hiring an exec director to manage the club and allow the board to be a policy body
  + Hiring a professional marketing company
  + Volunteer support

The Committee will submit a proposal at the next Board meeting.

**Pace Car**

Taz Harvey joined the meeting to discuss options for a new pace car. The current pace car is 20 years old, and shows it. Taz said there are two (2) models he would recommend the Mazda CX30 or the CX5. He is pretty sure he can get us a corporate deal on either car. He recommends we do a lease allowing us to trade in every three (3) years. If we choose to go the lease path, he said a decal package at about $500 would make more sense than a wrap which would be about $2000. He also said if we need a light bar, it should be mounted on a roof rack, not drill holes in the roof of a leased car.

Bill said we need to run the numbers, outright purchase may be a better option for the club.

**Vehicle Maintenance**

Jeremy Cuthbertson has been hired to maintain and service all vehicles. He participated in the discussion regarding the status of the vehicles. There has been a lapse in regular maintenance. He serviced two (2) vehicles at Thunderhill, both were low on oil, needed alignment, brake –pads, etc. One had garbage left in it from the last event it was used. He suggested that a work plan for each vehicle be developed and completed at the end of each event. He also suggested the Region develop guidelines for the use of the vehicles, including maintenance, service timelines, etc. Joe Montana will organize a meeting with the e-crew and the Board to discuss the maintenance and upkeep of the vehicles at Sonoma.

**Western Shootout**

John MacIntyre joined the call to discuss the event. The Supps have been submitted to National, once approved the event will be uploaded on MSR for sign-up. He has identified sponsors for winner hats and podium champagne. It looks like the entry fee will be $850. He was promised an article in SportsCar in the March issue. National has been asked to approve the MX5 Challenge inclusion in the event. This will help boost our numbers.

**Vehicle Insurance**

Tim has increased the value of the coverage for the tow-vehicles to $50,000 a vehicle, which is still low. All licenses of people driving the vehicles have been submitted. He is waiting for the final quote.

**Radio Licenses**

We are still waiting for the issuance of the radio frequency licenses.

**Sonoma Regional 1&2**

The worker count is light. We will be hiring at least two flaggers. There will be no announcer Tim will fill in when possible. The schedule was revised. There were only three (3) entries in Group 4 and one withdrew. The other two entries were given the option of withdrawing or running with Group 2. They both chose to run. By eliminating Group 4, this will increase track time for the other six (6) groups to two (2) hours each.

The Board is working very hard to identify additional track time at all events.

There will be specific parking for the Prep Shops with four (4) or more cars. Tim will let them know the specifics.

**Schedules**

The event Schedules though June have been submitted to Kevin Cullen, Deputy Exec for submission to National. March and April have been submitted. Tim will post “draft” schedules pending National approval. Many drivers are complaining they don’t get notice far enough in advance of the event to make decisions, travel arrangements, etc.

**Social Media**

Peter is posting on Instagram. He does not have access to the Face Book account. Apparently Seth is the only one who has the information. Peter wants to re-work the webpage and include a Member Portal. Blake will give Peter access to Basecamp so he has wide variety of pictures to choose from.

**Pro Events**

Chris will work with Lynne on the dinners. He is hoping to do some barbeques.

Tim advised that IMSA is still a question mark. Laguna suffered a lot of damage during the January storms. They are still doing repair work and have not started re-paving.

Laguna is having issues with cost over-runs, etc.

**Driver Capabilities**

Many drivers have complained about some drivers in some of the larger groups who are not competitive. They would like these drivers removed from competition. Discussion followed on what role the Board could play, it was agreed that this is the stewards’ responsibility at the event. The Board will be asking the stewards to enforce the 120% rule as stated in the GCR.

**New Business**

**Lava Mae**

Lynne has raised the opportunity for the Region could help support Lava Mae. They are an international company who provide portable showers, bathing facilities at homeless encampments. They are looking for hotel toiletries, new socks, etc. The Board agreed this is a great opportunity for the Region. Lynne will provide a donation box and take the items to Lava Mae for distribution.

Tim adjourned the meeting at 8:24 pm. The next meeting will be Wednesday March 22 at 5:30 pm.