

Minutes

Board of Directors Meeting

May 19, 2017

Vic's All Star Cafe

Attendees

Gary Pitts- RE

Barbara McClellan- Board Member

Rod Simmons- Treasurer

RJ Gordy- Board Member

Clint deWitt- Board Member

Daniel Burgoon- Board Member

Tim Sullivan- Guest

George Robinson- Guest

1. Call to Order, Approve Minutes

Minutes were approved prior to the meeting via e-mail.

2. Corvette Club Meeting

Tim Sullivan and George Robinson attended the meeting to discuss the possibility of the Northern California Corvette Club having their annual membership run in conjunction with our September 1-3 Regional Race at Laguna Seca. Instead of just having them show up and attend the event, we would like to integrate them into the framework of the schedule.

Items discussed were a Car Coral in the paddock for the club members, a drive around of the track, one day club memberships so those that are interested could sign up in a volunteer position.

Action item: Blake to draft an itinerary to share with the Corvette Club and the Board. Approved.

3. Financial report

Net loss is more than anticipated. Year to date loss is \$39,831 compared to the budgeted amount of \$9,693. Costs have remained basically level, with the exception of the Ambulance service, which is more than expected.

Social has remained steady, especially since the alcohol was eliminated from the Sunday evening.

4. **Liaison Reports**

Dan

Survey- Made a draft copy of the Banquet Survey. We needed to determine if the survey would go out to all the members or if there is a way to eliminate the members that are solely interested in SOLO. It was also suggested that a deadline for responding be included in the survey.

Chiefs Council had a conference call prior to our meeting. Their only action item for the Board was they wanted to be surveyed regarding the banquet.

Blake

Banquet- Blake has been in contact with Court Cardinal about having the banquet at the Casino Fandango in Carson City. He sent Nan Mendez to meet with Court to view the facilities. There are a lot of pluses yet there are some minuses. The 2017 Banquet location will be determined once the survey results are known.

Trophies- We are still receiving some comments regarding the Trophies. Biggest complaint was the plastic that they were made out of was too thin.

Social Media Update-

- Facebook Followers 4080
- Twitter followers 137
- Youtube subscribers steady at 18
- Facebook and Twitter Images were updated to support events and event sponsors
- #WorkerWednesdays
- #ThrowbackThursday - Notes from the Archives
- Digital Wheel Posts
- Website updates and imagery
- Banners for Region Promotion
- Coordinating with national and other regions
- Promotions (Casino Fandango Races 3 & 4, Spec Racer Ford Festival, MRLS Test Day, Event Highlights, Press Releases, Community announcements, Enduro, DoW, WoW)

Mazda Raceway Laguna Seca Spring Classic

Social Media advisor James Chartres wanted to use this event as an opportunity to advertise our brand. We arranged to have five banners that read SCCA attached to the flaggers boxes. We then arranged to have SCCA stickers given to the corner workers so they could hand out the stickers to people along the fence line during the breaks in on-track activities.

Solo Update

Stockton Solo Site- The SFR Solo Steering Committee is awaiting a call back from Kelly Olds, San Joaquin County Fairgrounds CEO. The Fairgrounds have been very busy recently with the World of Outlaws, the Asparagus Festival, and the County Fair coming up. SFR Solo is confident the differences in the contract can be worked out.

Their next event will be with American Autocross on the second weekend of June. They usually have a great turn out.

Their last event was a Pro Solo event and they had over 250 cars participate. This was a big event with people traveling from Arizona and Washington to compete. One of reasons was because there are only two Pro Solo events per year on the west coast.

Megan was contacted by a company named CNET, which is an app that caters to people interested in cars. They are going to try to work out a promotional deal with SFR Solo. They will have a booth at one of their events that will give out swag to people signing up for their service. Once they are done they, will produce a promotional video promoting SOLO.

Sherry Grantz said that the national office doubled the fees for weekend SCCA membership. This created problem, since the Sacramento Chapter solo group was collecting fees based on the old rate. They have submitted payments to the National Office based on the old rates and the National Office responded by saying they needed double the amount submitted. Since their first two events were charity events they do not have the money to pay the difference. As a result, they are asking that the additional fees be forgiven with the stipulation that they will start collecting the proper amount.

Barbara

Claire Kelly wanted to know if a person had to be an SFR SCCA worker to work a SCRAMP event, or whether competent people could fill the need? The reason she asked was when volunteers sign up they sign a SCRAMP

release. On top of that, most of the pro groups are not sanctioned by the SCCA. So is it necessary to be a SCCA worker at the SCRAMP-promoted pro event? BoD doesn't have a problem, but need Chiefs input. Action item: Question to be taken to Chiefs Council at their next conference call.

RJ Gordy

Pit Marshal Chief, Jerry Platsis, realized that the Spring Classic had a one hour enduro at the end of the day on Sunday, and there will be refueling. This places an additional burden on staffing.

The emergency crew discovered a pump on their truck was not working. They called around and the only place that could fix it was the original manufacturer in Cascade Oregon. Jeff Olinger jumped in his car and drove up to Cascade where he had the pump repaired. He then turned around and returned back to Laguna Seca where the pump was installed on the Emergency Truck. Amazing effort!!!!

Rod

The SCRAMP contract has been sent to Rod and it looks exactly like the 2015 contract, with the addition of the Ferrari Challenge.

Clint

Had questions regarding the insurance coverage at the Laguna Seca events. The last contract did not specify which sanctioning body had insurance coverage during the transition times, for example when IMSA was ending a session and when SCCA was starting a session. The good news regarding the latest contract that SCRAMP proposed is that it does spell out the coverage times.

Clint asked who was responsible for ordering the novice trophies. He said there were 12 novices entered in Regional one and two and one trophy was given out. Regional three and four had two trophies given out. The answer is Sherry Grantz has been ordering the trophies.

5. Old Business

Stockton Auto X

See Solo update in Blake's liaison report.

6. New Business - Union 76 Ball Restoration project

Cecil wants to solicit money to fix the Union 76 ball. The cost to repair is \$500. The Board is ok with him collecting donations.

Additional Course Marshal Trailer

Rod presented a spread sheet on the purchase of an additional Course Marshal's trailer. The idea would be to store the trailer at Mazda Raceway during the racing season, thereby eliminating the need to transport the current trailer to the track. The proposed cost is \$12,983.00. The Board gave approval to move forward, with a formal vote to be made once the actual trailer has been chosen and all of the contents costs are finalized.

National Board

Gary will be running for the National Board, and he wanted to know if the Region Board would support him. He passed out a secret ballot and the Board voted.

Meeting adjourned at 1:45 p.m.

Next Board meeting will be June 14, 2017 at 11:00