

Minutes

Board of Directors Meeting

June 14, 2017

Vic's All Star Cafe

Attendees

Gary Pitts- RE

Barbara McClellan- Board Member

Rod Simmons- Treasurer

RJ Gordy- Board Member

Clint deWitt- Board Member

Daniel Burgoon- Board Member-absent

1. Call to Order, Approve Minutes

Minutes were approved prior to the meeting via e-mail.

2. Financial report

Year to date \$3,216 net loss. Although the Laguna Regional June 1-4 had larger then expected entry income and test day income we are still in the red. Test day was budgeted for \$9975 actual was \$25,630. Some unexpected costs included \$1000 for track supervisor, \$400 for a gas pump supervisor, \$800 for sound testers. Highlights from the weekend, Bruce Richardson donated \$1000 for the Friday night meal and brought lunches for the workers on Saturday. Pantera club donated \$1000 for the two laps around the track.

3. Liaison Reports

Blake

SRF Solo

They had a really successful joint weekend with American Autocross. Members from both clubs had a great time.

They are updating some of their equipment such as new registration computers and a new timing system. They are refurbishing their timing displays.

Solo did have an issue with a competitor that was refused participation. Clint deWitt has responded to the competitor. The Steering Committee plans to discuss adding a measure to their supps to give them the right to refuse service. It should be noted the competitor was refused competition by the American Auto Cross people who were running the registration.

Solo next event is June 24th at Crows Landing.

Social media- see below for the update-

- Facebook Followers increased to 4173
- We are also seeing more interactions and engagement from the community
Twitter followers increased to 143
- Youtube subscribers steady at 18 Activities
- Spec Racer Ford Festival Group Photo
- Races 5 & 6 Spec Racer Ford Festival
 - Facebook and Twitter Banner
 - Event promotion
 - Event Recaps
 - Worker of the Day
 - Worker of the Weekend
 - Registration reminders
 - Permanent number reminders
- SCCA San Francisco Region Video
 - Facebook, Twitter and Youtube promotion
 - Coordinating with SCCA National for cross promotion
- #worker Wednesdays
- #throwback Thursdays
- Wheel Article May 2017
- Wheel Article June 2017
- GotBlueMilk promotions at track and after event
- Illgen Enduro Promotion
- Racer video sharing
- Volunteer promotion
- Inside volunteering article promotion
- Website updates and articles
- Latest SportsCar posted to Facebook and Twitter

Motion by Blake to renew James contract for the next six months second by Barbara. Motion carried.

Barbara

Race Administration

The communication lines between Timing and Scoring and Race Administration was an issue. They could not transmit the race results. There was no one there that could fix the problem so Mike Smith was called. He responded from home and after some time fixed the problem. Mike has very limited time and needs to know if he is on standby. If so it will cost us money.

RJ Gordy
Emergency

Had to have minor repairs done on the emergency vehicle which was taken care of by the local Ford Dealer.

Pit Marshall

They have been working with hand-me-down radios. The radios have out lived their usefulness. Pit Fire is in need of new radios.

Rod Simmons

Rod wanted to make sure the people that were so generous at the Spec racer ford festival receive the credit. He wanted to make sure the names of the volunteers were also recognized.

Clint

Sent an e-mail to the CDFA in response to their contract proposal in the Stockton Site. Waiting to hear back from them.

4. Old Business

Stockton Auto X

Awaiting the response from CDFA on Clint deWitt's e-mail regarding the State's proposed contract.

6. New Business - Banquet

Board voted to have the annual banquet at Casino Fandango November 11, 2017. The vote was four to two, the two opposing were Clint deWitt and Rod Simmons.

Spec Miata Festival

Ian Cook wanted \$2000 donated from the club to take place of the money that Mazda did not donate. This would entail that the club would be out \$3000 because we already pay for the dinner. Rod suggested that we do our normal \$1000 and then contribute \$20 per car entered. Motion by Rod second by Barbara. Motion carried.

Guest Car Club Procedures

Barbara and Rod will get together and figure out the procedures for visiting Car Clubs.

Hooked On Driving

Wanted to be listed on our schedule for the July 28-30 regional event. We do not have a test day but HOD has a test day at 90dba on July 27. David

Ray wanted to know if we would list their 90 dba event at Laguna on our site under the schedule. Board agreed to this no vote needed.

Concours de Elegance in Carmel

There was a question regarding insurance for our members at this event. Since it is not an SCCA event our members are not covered by our insurance.

Meeting adjourned at 1:43

Next Board meeting will be July 19, 2017 at 11:00