

Minutes

San Francisco Region of SCCA Board of Directors Meeting

August 23, 2017

Vic's All Star Cafe

Attendees

Gary Pitts- RE

Barbara McClellan- Board Member

Rod Simmons- Treasurer

RJ Gordy- Board Member

Clint deWitt- Board Member

Daniel Burgoon- Board Member

Blake Tatum- Secretary

Sherry Grantz- Region Secretary

Tim Sullivan- guest

1. Call to Order, Approve Minutes

Minutes were approved prior to the meeting via e-mail.

2. Financial report

Rod will send out by email.

3. Liaison Reports

Blake

Photographer

GotBluemilk photography Ditto Milan has decided not to photograph San Francisco Region events mainly because it does not make financial sense.

Blake Tatum has made arrangements with other photographers to take pictures for the wheel. The Chief's council and some drivers have requested a return of someone similar to Chuck Koehler.

Blake has been looking for such a person but so far nothing has materialized.

Trophies

Using the one vendor to supply trophies for both days of the event. There have been no complaints.

Solo

Solo had a meeting with the CEO of Stanislaus County to discuss Mr. Miller's complaint regarding American Autocross. After listening to all parties the CEO

decided that it was an internal issue and he did not need to be involved. He did place a speed limit of 70 MPH on activities there.

Fresno Chapter and San Francisco Chapter are in discussion regarding doing a joint venture next year.

Social Media Update

- Facebook Followers increased to 4380 (We are also seeing more interactions and engagement from the community)
- Twitter followers increased to 156
- Youtube subscribers increased to 19 Activities
- Spec Miata Festival Coverage
- Sonoma Racer video sharing
- Rolex Motorsport Reunion Coverage
- Live Coverage for Motorsport Reunion
- Regional Races 11 & 12 Facebook and Twitter Banner
- Event promotion
- Event Recaps
- Worker of the Weekend
- Driver of the Weekend
- Registration reminders
- Permanent number reminders
- #WorkerWednesdays
- #Throwback Thursdays
- The Wheel August 2017 Promotion
- Illgen Enduro Promotion
- Volunteer promotion
- Website updates and articles

Dan

Chiefs Council

Question regarding photographer- See Liaisons Blake

They would like to see the results of the surveys.

We will share with membership as long as we do not see any negative competitive impact

Announce Survey will be included in an after event survey

Race Lights

Dan looked into the cost and practicality of having a portable lighting system for Thunderhill and Laguna Seca. Questions regarding visibility, reliability, and ease of operation were raised.

Dan will be moving forward with a discussion amongst the chiefs on the benefits of the system and the application of the system.

Once it is determined that it is something we will want to purchase then we will discuss price and vendor.

Barbara

Barbara asked if we are going to meet with Sonoma Management regarding dates for next year. Rod does not think that will make a difference

Registration/Race administration was moved from the double wide trailer in the Northwest corner of the paddock to the old Skip Barber Building on the second floor. Although it is a nicer facility carrying heavy items to the second floor was a problem. Claire Kelley will meet with Mike Smith and see if they could use the bottom floor.

RJ Gordy

There was minor maintenance expense this weekend with a fire hose that was about to go out. Seems like we are nickel and diming things but a lot of the equipment is old.

Rod Simmons

Rod pointed out that there is a conflict in next year's schedule with the Rennsport Event and the SCCA Runoffs.

He said it is important to make sure we staff the Rennsport event and honor our commitment to Mazda Raceway.

Gary

Membership Chief Dave Allen is retiring

We need to rethink the position and effectiveness

A larger discussion followed on the role of the membership chief and does that person's role include social media. We might have to explore the idea of hiring a professional person that we would like to pay based on performance.

It was suggested that we give bonuses to chiefs or members who bring in volunteers.

4. Old Business

Banquet

It will be at the Crown Plaza in Concord. Full service meal at a reasonable price. Date will be November 11, 2017. We will annual meeting and the board meeting the same day

Enduro

We are going forward with plans to hold the enduro. So far two entries but it very early in the process. Good news it is outside the NASA blackout dates for the 25 hour NASA enduro.

Social Trailer

The board feels that the proposed trailer that Nan is looking at is too small. Blake will assist her in picking out an appropriate rig.

Corvette Class Update

Some costs are higher then anticipated but well within the range intended. There is a lot of interest and talk of cars being prepared. There has been some push back from some people in other classes

5. New Business

Paid Staffers Running for the Region Board of Directors

- David Vodden is running for the board question raised regarding the legality of him being on the board.
- According to the by-laws we do not see this as a conflict of interest
- The board had a spirited discussion about the legal and the ethical issues surrounding his candidacy and they did not find anything that would preclude any member in good standing from running for the board.
- Clint pointed out that SF Region Properties must remain separate from the parent corporation, SF Region, or the 2 corporations could be considered one for-profit corporation, "piercing the corporate veil." This would clearly happen if 4 Thunderhill officers or employees controlled the SF Region Board, or if the Regional Executive were a Thunderhill officer or employee. Other cross-over situations might not be so critical, but would raise the question how to draw the line.
- In other words, we could lose our nonprofit status. Clint will submit a bylaws solution to the board.
- Dan does not feel that the CEO of Thunderhill should be able to be the RE of the SFR board. He said we should seriously consider drafting a new by-law to cover this possibility.

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Ascender Program

Barbara would like to see Christopher Linkous be nominated as a recipient of the ascender program money which pays an Ascending new member's convention fees.

RJ made motion to nominate Christopher Linkous to be the recipient of the Ascender Program money.

Matters Arising

None

Meeting adjourned at 2:00

Next Board meeting will be September 26, 2017 at 11:00 at Vic's