

## Minutes

Board of Directors Meeting

April 19, 2017

Vic's All Star Kitchen

### Attendees

Gary Pitts-RE

Barbara McClellan- Board Member

Rod Simmons- Treasurer -absent

RJ Gordy- Board Member

Clint deWitt- Board Member

Daniel Burgoon- Board Member

Blake Tatum- Secretary

### 1. Call to Order, Approve Minutes

Minutes approved. Motion made by Clint deWitt to have minutes approved within a week of group submittal. Second by Barbara, Passed.

### 2. Racestix

Rebecca Zook made a presentation to the board Regarding Racestix energy products. After her presentation she will set up a booth at one of our events to see if her products are a good fit for SCCA members. This is a trial and there is no commitment from us or her company.

### 4. Financials-Sherry

Brief report given by Sherry Grantz. This report had the financial results from driver's school and the first regional. Driver's school lost \$1200 while the season opener had a \$19,000 net. Year to date net racing income is \$18,241.00. These figures show only the actual costs associated with those two events, which is misleading because the fixed overhead costs are not included.

### 5. Liaisons

#### Dan Burgoon

Chiefs Council via conference call. 18 chiefs participated. This is a monthly call a week before the board meeting. Highlights are as follows:

1. They would like to add NORPAC registration fees as an included event in which VIP points can be redeemed.  
Barbara moved to add NORPAC convention registration to VIP points, second by Clint-passed
2. They would like the Worker Appreciation (WAP) guidelines added to the Web page.

3. Even though they agree with the decision regarding no beer at social on Sunday night they would have liked better communication regarding the decision. If polled they would like to know the decision regarding the polling.
4. They would like to see the Minutes earlier. See minutes section regarding the action taken.
5. They would like to see more details in the minutes, this was taken under advisement.
6. They would like to see the board or the office articulate what is needed at each pro event. After several minutes of discussion the following conclusion was drawn. First off, SCRAMP does not know exactly what their customer (in most cases the sanctioning group) needs. When the track does find out, they do their best to relay that information to the club. However a lot of the time the customer is not exactly sure what they need so a lot of time last minute changes happen. So as a default we will use historical data as the basis for the staffing. In the case of this year's Spring Fling, event we will use the staffing level of the pre-historics as our guideline. The board is going to have to rely on the chiefs to provide this historical information.
7. They wanted to know if the draft card could be used by SOLO participants. The short answer is no, because we operate out of different funds. The other answer is there is not much interest on the part of the SOLO participants because the cost of their events is so low to begin with.
8. They would like to see more financial information in the minutes or in the Wheel. Discussion regarding this is the financial status of the club can be looked at through many different lenses. The complete financial picture of the club is presented at the annual meeting. If anyone wants to view the books they have the right to do so at anytime. It was decided that we will give a brief description of where we are at in the minutes which will reflect the current status of the club. For example, whether or not we are above, below, or at the projected budget for the year. Keep in mind the budget is figured to account for known expenses, anticipated asset acquisition, and known repairs with the bottom line being a modest net profit.
9. Formula SAE program. They support it however they do not feel it would address immediate needs for volunteers. They see it as a mechanism for ensuring future growth.

Blake

#### Trophies

After receiving complaints regarding the Trophies given out at the season opener, Blake called the trophy supplier and told him the concerns. The trophy supplier came up with a new design. We will wait to see how they turn out. In the meantime discussion has been ongoing with Dito Milan from gotbluemilk to see if he is interested in doing trophies similar to what Chuck Koehler provided for the last several years. Blake also contacted Eagle Awards who was our trophy supplier in the past.

#### Solo

They had three events the last month at Crows Landing. A Test and Tune, a Starting line event, and a Solo event. All three were a great success, with the Starting line event being over subscribed.

Coming up this month they have the Pro Tour followed by the National Tour the next weekend. Both events will be at Crows Landing.

Megan Anderson received Clint deWitt's email regarding the proposed contract by the State of California regarding the Stockton Solo site. She forwarded the e-mail to San Joaquin County fairgrounds CEO Kelly Olds to see if the issues Clint raised could be worked out.

#### Social Media

James has been busy getting the information out regarding the Casino Fandango sponsorship of the May 6-7 regional. In addition here is an overview of the month's activity:

- Facebook Followers have increased from 3841 (3 March 2017) to 4009 (21 April 2017)
- Twitter followers increased from 127 to 133
- Youtube subscribers steady at 18
- Updated Facebook and Twitter Images to support events and event sponsors
- #WorkerWednesdays
- #ThrowbackThursday - Notes from the Archives
- Digital Wheel Posts
- Website updates and imagery
- Coordinating with national and other regions
- Promotions (gotbluemilk, SCCA Majors, Casino Fandango, Event Highlights, Press Release, Community announcements, Enduro, DoW, WoW)

Photographer

Dito Milan from gotbluemilk.com has done three events with the club. So far it has not been worth his time. Blake has had on-going discussions with him on how to make his business more profitable.

Barbara

Ambassador program-Lynne Huntting has had new people come in-she followed up with them to make them feel welcomed and appreciated. In addition she made sure they planned on attending future events.

F&C will be gathering for a celebration of life for Bruce Runyan. Laguna Seca- Barbara inquired on the status of the timing loop at Mazda Raceway. According to Gary Pitts, it is working across the track but it is not working across the pit lane.

Follow Up: Rhea Dods has been working closely with Shannon El to work out the bugs in the communication line.

Starter Stand- Starters reported that the stand at Thunderhill has been modified which caused them several problems. Action: Chief to follow-up with Shannon with suggested solutions.

RJ

RJ Gordy reports that the pit marshal crew and the emergency crew are doing well.

The Emergency crew has done a good job of getting the vehicles ready.

The Pace car has been smogged.

Clint

Laguna Contract- Gary Pitts needs to email Ardelle Lind regarding the insurance coverage of workers during the transition stage at pro-events.

SCCA covers intervals after their sessions, but there has been no confirmation of similar coverage from IMSA or their insurer – needed for Laguna contract. RE will follow up.

Old Business

Banquet date and site

After two years of having the Annual Awards Banquet in Willows, there has been a push back from the volunteers regarding the event. It was originally switched to the last Saturday night of the year because it was felt the Regional Championship would have meant more to the recipients if it was awarded concurrently to winning. It was also a way in which we could save money over the

expense of having the banquet in San Ramon or Walnut Creek. Before the change was made the idea was presented to the chiefs and there was no opposition. So far the result has been the volunteer contingent turnout has fallen plus the regional championship participation has also fallen. For these reasons the board feels switching the banquet to a date in mid November is worth trying. Unfortunately facilities that would hold us most likely will not be available this late in the year. It was suggested that we contact Court Cardinal and see if the Casino Fandango would work. Blake assigned to follow up.

Sonoma Raceway

Follow up on the dates for next year

Gary Pitts inquired with Jerry from Sonoma but has not heard back from her.

New Business-

Clint de Witt- wants the board to recognize and commend David Vodden president of SFR Properties (Thunderhill) for his role in securing a creative sponsorship from Casino Fandango for the May 5-6 double Regional.

As a side note, Clint would like to see if the promotion helped secure additional participants.

Action Item- Board has agreed to shift the social responsibilities to the Region Office.

Adjourned- next meeting May 17, 2017 at Vic's All Star Kitchen