**SFR BOD**

**Minutes**

**February 21, 2024**

Tim called the meeting to order at 5:33PM. Members in attendance were; Tim Sullivan, Peter Phung, Bill Booth, Greg Hoff, Blake Tatum, Joe Montana and Linda Rogaski. Bruce Richardson attended as an invited guest.

**Minutes**

The Minutes from the January meeting were approved previously by email.

**Financials**

Bill reported he is working on the sales tax report for 2023. It looks like our loss for 2023 will be $139,656. However, Laguna has not paid the $52,800 for the unused trade days for 2023. If they do not pay and we have to write off the payment our loss will be $192,456. Tim is following up with Laguna to find out where the payment is.

Currently, we show a year-to-date loss of $81,717. This includes the deposit for the Sonoma date of $21,000. We are still waiting for revenue and expense figures. It is anticipated Drivers School will be a likely loss of $25,000. In addition we had a cancellation fee of $20,000 for Regional 1 & 2.

Bill is doing an estimated budget for each event. We will be able to track all funds expected vs. actual. The estimated budget for Regional 3 & 4 shows we will need 125 entries to break even.

**Truck Maintenance**

Tow2 is still at Corning Ford. The final cost to replace the engine/converter/transmission will be $28,000. In addition, we are waiting to hear the cost of the Holmatro equipment. All of these costs will be covered by the Equipment Replacement fund paid for by drivers.

**WAP Fund**

Rhonda has notified the Board that more funds are being requested from the WAP fund than what is available. Discussion followed regarding the donation of funds by drivers. Currently there is a $5 charge per driver to help fund the WAP fund. Should this be increased? It was decided we would wait a couple of months to see if donations increase. Blake and Peter will put announcements in the Wheel and on Instagram as to what the funds are used and the importance of drivers supporting the volunteers.

**March Regional Schedule**

It was agreed before Groups 2 & 4 are combined we would wait and see what the entries look like closer to the event. Currently, there are 7 groups. Blake will survey drivers to encourage participation and get a feel for how many are planning on attending.

**Upcoming Events**

* **The Majors** is a two day event. The test day will be run by Thunderhill. There will be seven groups – novices will not be able to run the event.
* **The Western Shoot-out** will be a low-key event compared to 2023. There will be two festival races –SRF on Saturday and PFM on Sunday. Joe Briggs is coordinating the festival races.

Discussion followed on how to make the Western Shoot-out a draw in 2025. Greg is going to reach out to other Western Regions to talk about options for making it a west-coast draw, e.g. share the profit with other regions, tow fund, sending volunteers, etc. Peter will look at up-dating the Western Shootout webpage.

* **September Laguna Race** – we will conduct a Spec Miata festival race on Saturday.

**Recruitment/Volunteers**

Bruce reported on the very successful SFR outreach efforts conducted at the San Jose Auto Show. We had a shared booth with Thunderhill and HOD. He reported the foot traffic was good especially on Saturday afternoon, more volunteers helping would have been great. He had material with QR codes available. He had printed up business cards with the QR code, about 300 were handed out. Bruce also designed a large banner for display. He said there was a lot of interest in volunteering information. He got contact information for interested people.

He also said that he had instructors from local community college auto shops asking for someone to come and talk to their classes about SCCA. Bruce recommends that we staff a booth at the Laguna Pro events, the San Francisco and Silicon Valley Car Shows.

Bruce will be leading a team who will follow-up on the contacts, work additional events and develop a marketing plan.

**Regional Championships**

Blake raised the issue that we don’t promote regional championships enough. He is going to start doing monthly reports on the points’ status of the different classes in the Wheel. He also wants to do a better job using the announcers to let folks know the regional championship battles, what is happening on track and general information items about the importance of the WAP fund, etc. He is going to talk to David Vodden about announcing on Sundays.

The Board also discussed ways of getting new drivers to run with us. It was suggested that at the end of the year banquet regional winners names could be placed in a hat and a winner drawn to receive free entries for the following year. It was also suggested that a driver who has never driven with SCCA, but runs with other sanctioning bodies, could get a once only half-off fee on their first event with us. They would be given a discount code to enter in MSR by the individual who reached out and invited the new driver to participate.

**Grid**

Greg is the liaison to the grid crew. They are not happy having to grid for qualifying for Groups 6 & 7. Bill and Greg will talk with the Group 6 drivers and see if they can reach a compromise. He is looking for a lead on Group 7 to have the same conversation.

**Old Business**

Tim will be talking to Laguna – he will see what he can find out about the law suits along with the status of the monies owed.

**New Business**

**E-mails**

Emails coming in are not being answered timely. We will work on a process to answer emails timely.

**Website**

Greg suggested we had a discussion forum(s) to the website. A concern expressed a “manager” for each forum would need to be appointed.

**Vehicle Storage**

Tim reported that Thunderhill has two conex boxes located down by their maintenance area. They will tent the area under the boxes add one more to the end to make it a 3-sided area. We could use one box for storage. We would share the space under the tent with Thunderhill. All of our vehicles will fit. The area has cameras and security.

**Regional Class**

Blake suggested that we could add another regional class for SRF cars in Group 4 - SRFX. This would give them a chance to “double-dip” as Group 7 does. Greg will talk to the Group 6 drivers and see if they would be interested.

**Next Meeting March 27, 5:30 PM via Zoom**