February 25, 2015 Board of Directors Meeting Vic's All-star Cafe 201A Main Street Pleasanton, CA 94566

#### Present

Gary Pitts RE Barbara McClellan Board Member Anthony Tabacco Board Member Rod Simmons Board Member Clint De Witt Board Member Blake Tatum secretary Mike Smith Board Member via conference call David Allen Guest

Call to Order

Motion to approve minutes from the January meeting by Gary Pitts, second by Anthony Tabacco. Passed.

1. SRF3 Muffler

New mufflers are in the works and will be available for Thunderhill weekend March 7/8. These are the 103db mufflers. The Laguna mufflers will be available by the time the first Laguna race. The main problem is they have not been tested to see if they make the 90db.

If the cars do not make sound they can be moved to another run group. Action item; Rod Simmons will work at notifying all SRF3 racers.

2. How to incentivize rookies and 2.5 racers

The board is concerned that vast majority of the people racing in our region only enter an average of 2.5 races per season.

Additionally there is concern that students attend the San Francisco Region driver's school just so they can get a license that is recognized by other sanctioning groups. These students end up racing with these other groups and not with us.

Incentivizes drivers----region drivers' average 2.5 events per year. This is the same as national. Clint De Witt suggested we lower the entry fees based on a graduated discount. The more races someone entered the larger the discount. Another thought was to sell races in bundles or as a season ticket package with a discount attached. 8% of the drivers run all the races.

Action item; Blake will come up with a questionnaire and all the board members will share in the phone calls to all the students. We will see what their intentions are and then use that information to formulate a plan.

#### 3. Enduro/Banquet

Anthony Tabacco presented a plan for the last race of the year. It included a double regional, a 4-hour enduro, and the awards banquet. The idea of the awards banquet

was presented at the Chiefs meeting and it was meet with no resistance. Barbara suggested that we present the idea to the drivers at the next race. Once we have buy in from both groups then serious discussion can be made on how the event will look.

## 4. Other

## More on an Extravaganza – Blake

A basic outline was sent out regarding the extravaganza event. Waiting feedback for all board members. Biggest limitation is the number of volunteers needed. Gary brought up other ideas such as single day event.

Anthony Tabacco brought up an idea for a time slot that allows for single class races. With a six run group configuration there should be enough time left in the day to allow for one more race. We could offer this time slot to the class that brings the largest number of entries to the weekend. Details need to be worked out namely weather or not the time slot exists, but this could be a way to get additional participants during a race weekend.

## 5. Thunderhill rewards

Anthony Tabacco states The Thunderhill Rewards should be considered a dividend, not an incentive program, and everyone should benefit. Last year it was structured so the winners do better. Not everybody liked this. He wants to spread the money out to everyone who attends Thunderhill events. Anthony Tabacco presented the following program;

# Thunderhill REWARD\$ Program for 2015

The Thunderhill Rewards Program will award valuable credits to SCCA drivers in the 2015 SFR Championship Road Racing Series events at Thunderhill Raceway.

The Thunderhill Rewards series includes three race weekends at Thunderhill:

- March 7-8 Regional
- May 16-17 Regional
- October 24-25 Regional
- Participation in any race will accrue a credit; one per sanction number (i.e., one per weekend but double entry in another class will count twice), and participation in the final weekend Regional of October 24 is mandatory to qualify for Rewards.
- Decals: A Thunderhill Rewards decal is required on each side of the car. Tech will check to verify that Thunderhill Reward\$ decals are in place. Decals are available at Tech and Registration.
- Amount of Reward Credit awarded to each driver will be determined at season's end by the Region based on total entry count.
- Payout will be in entry credits on MotorsportReg.com and will be made at the end of the series.
- Current point standings will be published on <u>www.sfrscca.org</u> and a notice mailed to all current drivers.

Gary Pitts moved that we accept the program as presented by Anthony Tabacco. Second by Barbara McClellan. Motion carried.

#### 6. Lynn Hunting recruiting ideas

Lynn Hunting suggests there is a large untapped resource of volunteers sitting in our paddock. These people are at the races because they know someone racing but they really do not have anything to do. She suggested getting these people to volunteer. It would probably make their experience better. Lynn points out that we are very flexible in the hours we work, there is a wide variety of jobs available and most of the jobs require very little prior experience.

7. Clint talked to the Porsche Club of America racing group and Ralph Warren, who represents the BMW racing club about entering our events. He suggested to them a marque challenge series in which the Porsche and the BMW have a race within a race, in classes ITE and SP. The board supports this idea and will provide the trophies.

#### 8. Oil Recycling Grant

The region was given an opportunity to apply for a grant from the State of California that promotes oil recycling. Motion to go forward by Gary Pitts, seconded by Anthony Tabacco, motion carried.