

SFR Board Minutes
September 15, 2021

Tim called the meeting to order at 11:06. Members in attendance included Tim Sullivan, RJ Gordy, Seth Reid, Bill Booth, and Linda Rogaski.

Financials

Bill stated we are still waiting for the 2020 accounts from the Sacramento and Bay Area Chapters and the balance sheet from the Edward James account. We are looking at a loss of approximately \$282,719 for 2020. The SFR Road Racing program broke even. The loss is coming from marketing e.g. The Wheel, administrative costs, and the VIP program. For 2020 we have a \$64,500 liability in the VIP program.

The 2021 framework is in place in Quick Books by event and by program, including preliminary numbers for events and programs to date. One issue we are facing is the delay in payment from MSR. Tim will reach out to them and see what we can do to expedite payment.

IMSA/Indy Car/Velocity

We hired track people for Pit/Fire and rented fire suits for them for both IMSA and Indy Car. The SAE connection is working well, we need to come up with a plan to keep the program going. Some of the students are from out of area, when they graduate they will return home. They have really supported the Pro events.

For Indy Car the NASA Touring Cars will have a run group. Indy is not supporting their race we will need to supply T&S services also. We will be charging Laguna for the T&S expenses.

Tim rejected the original Velocity schedule, it allowed only five minutes between sessions and no lunch break. The Region will need to support Velocity with the same coverage as the Reunion.

Laguna Catering

Gordon is retiring at the end of this year. Tim will get the approved list of food vendors for Laguna and Linda and Lynne will see what can be negotiated for 2022.

Volunteer Rooms at Laguna

Tim will contact the Monterey County Convention Bureau to ask them to get bids on room rentals for regional/pro races for 2022. The Board will be looking at the benefit/cost of subsidizing rooms.

Drivers School

We need to identify an Event Coordinator for Drivers School. Kevin Rogers did an outstanding job with all of the prep work and event coordination for the event. He will gladly pass on information to the new coordinator. Tim is going to reach out to Michell Hemus and James Chartres and see if they might be interested in co-coordinating the event.

Office Phones/Internet/Social Media

The office has moved its phone system to Ring Central. The office has also been set-up with its own internet service. The office will no longer be piggy-backing on phone or internet services with Thunderhill.

Bill reported that Warrior Webmasters is close to being able to go live with the new webpage. We still need to populate the drop down icons. Bill and Blake are working on getting the information.

Thunderhill Finale

The event schedule will be out by the end of the week. Friday races will be on the 1.9 mile course, Saturday on the 3 mile course and Sunday on the 5 mile course. All three races will be double points. Saturday morning the Willows Rotary Club will be cooking a pancake breakfast and Saturday night the Region will be hosting its annual barbeque.

Property Board

Tim and RJ have not met with Jeff Lederman since last month. On the agenda for the next meeting is the request for modifications to T7.

Annual Meeting

The Board agreed the annual meeting will be held Saturday November 20, 2021 at 1:00 PM via zoom.

The year-end board meeting will be held Saturday December 4th at 9:00 AM. The kart race will follow in the early afternoon. The Banquet will be Saturday night.

Old Business – None

New Business

Election

The Board agreed that voting will open on MSR October 20 and close November 15.

Tim adjourned the meeting at 1:05.

Next meeting is scheduled for October 20, 2021