

MINUTES
SFR ANNUAL MEETING
11/14/2020

Tim opened the meeting at 1:00. He thanked everyone for participating in the zoom meeting. He reported that the Board will be the same for 2021. He did a brief re-cap of our 2020 year.

Financials

Ben gave an event by event break down of profit and loss for each event. The books for the year have not been finalized but it looks like we will net around \$41,000.

David Arken asked if there has been any investigation in changing the SFR status from a non-profit to a for-profit corporation. The goal is to make it easier to take money from Thunderhill to lower racing costs. *Tim advised he would pull Steve Archer and Jeff Lederman from the Properties Board to begin looking into the process.* Jeff Pietz recommended getting an attorney versed in establishment of non-profit organizations to help develop an in-depth study.

Tim advised we are not sure about receiving the dividend from Thunderhill for 2020. David asked if we can take more than 50,000. The way it is set up now it is shown as a marketing expense on Thunderhill financials.

2021 Schedule

Tim went over the tentative 2021 schedule. The June date at Sonoma may move to Thunderhill as may the October date. Both Sonoma and Laguna are still negotiating with their PRO race promoters. Ferrari Challenge is not coming back to Laguna in 2021. Tim hopes the schedule will be finalized in the next 10 days.

David Ray, Hooked on Driving, is hoping to rent the day before each of our events at all three tracks prior to SFR events.

Marcia Ulise raised the issue of too many three (3) day events. With the PRO dates and multiple three day regional events makes it very hard on the volunteers. *Tim will look into having Thunderhill sanction test days – we won't have to meet GCR staffing requirements.*

Tim stated the cost structure for 2021 has not been discussed by the Board. The Region has not raised costs at Laguna or Sonoma in the last three (3) years.

Andy Juner asked why there are so many Laguna races and not more Thunderhill races. *Tim said he will send out a survey asking which track is preferred.*

Tim stated we have a contract with the Monterey County for two more years – day worked for a day used. Our volunteers work for 10 days at the PRO events, we get 10 racing days. Depending on the Covid quarantine issues this may or may not hold for 2021.

Rhea asked if an email confirmation could go out to all volunteers, especially those from out-of-town, getting Region supported motel rooms. Trish said yes.

Recruitment

Bill shared his recruitment Power Point. He acknowledged that the biggest challenge the Region has in its Road Racing is the need for workers. He shared: Initiative One – Bring more people to the track. Initiative Two – Give people a clear path to participation.

Steps forward – gather ideas. Send thoughts, suggestions, whatever to Bill, bill@sfrscca.org. The Board will look at building teams to turn ideas into reality. We will start with one or two ideas and build from there.

SIM Racing – One outreach program

Ben stated that Andrew Wosencraft has stepped up to help get the program off the ground. This could be an outreach program for the Region. Andrew spoke about the National program and how it has helped him develop his regional racing skills.

Emergency Response Training

The Region is investing in training for the volunteers. Bill and Seth are coordinating an Emergency Response Training to be made available for volunteers and other Region members who might be interested. There will be one class in San Jose and one, hopefully at Sonoma. There will be no cost for volunteers and a minimal cost for competitors and/or crew. Let Seth know if you are interested and which site works best reidseth@gmail.com

Chiefs

Tim asked Marcia if she had anything she wanted to bring up from the Chiefs Council – she asked if we would be having a meeting in January. Tim said yes – by zoom. *Date and time to follow.*

Regional Class Winners

Trish read off the top three competitors in each regional class.

Tim adjourned the meeting at 3:30.

Respectfully submitted,
Linda Rogaski