

Minutes
SFR-SCCA

Vic's, 201A Main St., Pleasanton
July 15, 2015

Present

Gary Pitts- RE

Barbara McClellan- Board Member

Anthony Tabacco- Board Member

Rod Simmons- Board Member

Clint De Witt- Board Member

Mike Smith- Board Member

Ian Cook- Guest

Sherry Grantz-Guest

1. Call to Order, Approve Minutes

Motion to approve as amended by Anthony Tabacco passed, second by Gary.

2. Liaison Reports

Clint deWitt - E46 - Nothing new to report.

Tony Tabacco - He will setup membership booth at Reunion, as Dave Allen will be away. Dave is organizing staffing for the event.

Mike Smith - Discussion of awards to be used for Year-End Championship.

Need trophy with a detachable plate so they can be presented at the banquet and the plaque engraved later. Choices for award: 1. Trophy Mike brought to May meeting; 2. Helmets used in 2013/2014; 3. Other. Board asked Mike to select the trophies and report back after they are in progress.

3. Financial Report

Since it is somewhat early in the month, the financials are not available. They will be emailed to the Board next week.

4. Old Business

Social Media Research - Mike Smith led discussion of his research into developing Region social media plan. Several on-line articles discussed and shared. Step 1 - Develop a social media strategy. Step 2 - Write job description for Social Media Leader. Linked-In is a good source for job descriptions and development of the Region plan.

5. **New Business**

New Volunteer Source – Blake reported by email on his discussions with FSAE group at San Jose State. They volunteer at autocrosses for donations to the FSAE program. Road racing may be able to develop a similar plan. Gary will discuss further with Blake.

Rollbacks for Pro Events at Laguna Seca

Ian Cook presented quotes from a local vendor and Tow World. Difficulties of both vendors were discussed. Mike Smith will contact Tow World to see if future service can be improved.

PCRRIC 2016 Sponsorship – Gary discussed the possible Pacific Coast Road Racing **Invitational** Championship sponsorship. A locally owned oil company based in San Mateo is interested in getting into road race sponsorship; they sponsor many other types of racing. Their representatives will come to Laguna Seca for the July 24-26 race. The current proposal would be for them to be a sponsor of the PCRRIC in 2016.

Stockton Fairgrounds site development – Blake and Tony met Kelly Olds who is the CEO of the Stockton Fairgrounds. Tony presented a proposal for an expanded autocross site at San Joaquin County Fairgrounds. Tony and Blake will continue research into particulars of site development, interaction with the government entities involved, and development of a detailed proposal for the project.

6. **Other Matters Arising**

2016 Election – Petitions are due September 1. Two seats will be open; Tony and Mike are not running for re-election; Rod will seek re-election. Gary will check to see if the current Bylaws allow uncontested candidates to be seated without the need for voting by the membership.

Next meeting: August 19 at 11 am, same location

6. Adjournment at 1:00 PM