

## **Sports Car Club of America San Francisco Region**

Monthly Board Meeting Minutes

12-20-17

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Vic's All Star Café

### Attendees

Barbara McClellan-RE

Tim Sullivan- Treasurer

RJ Gordy-Board Member

Clint deWitt-Board Member

Roger Eagleton- Board Member

David Vodden-Board Member

Megan Anderson-Solo Steering Committee

Anthony Tabacco- Solo Steering

Kelley Olds-CEO San Joaquin County Fairgrounds

Blake Tatum-Secretary

### **Call to order**

#### **I. Minutes-Approved after corrections**

#### **II. Guest Speaker-Kelly Olds CEO of San Joaquin County Fairgrounds**

Kelly Olds was present to discuss the financial situation at the San Joaquin County Fairgrounds and to answer any question regarding the contract.

Items discussed were as follows:

Kelly told the board that the current situation at the fairgrounds shows they are projected to have a \$200,000 net profit for 2018. The last few years have been tight because of previous spending by the Board and lack of State Funds. Kelly did provide a copy of the balance sheet which Blake will share with the rest of the board.

His biggest tenant is Tony Nocetti who runs the Asparagus festival and who runs the dirt track operation. According to Kelly they are currently in negotiations with Nocetti regarding the Asparagus festival.

David Vodden expressed concern regarding the longevity of the fairgrounds. Kelley said since the State of California cut funding in 2013 only one fairground facility in the state has closed up and that was in Modoc County

Clint deWitt asked if any of the current tenants pay possessory tax. Kelly said yes they do but he does not know exactly how much they pay.

Clint also asked about the any concern regarding the effects this large area of asphalt will have on the fairgrounds and the possibility that this would create a heat Island. Kelly was aware of the impact places like the fairgrounds have on the overall temperature of the surrounding community. He said the fairgrounds have been in the process of mitigating their Heat Island. He

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said they have been planting trees and working with local groups to lessen the impact of Fairgrounds have on the overall temperature of the surrounding community.

Kelly said the only active litigation they have is with a taco vendor and it is over his right to sell food at the flea market.

David Vodden asked the Solo Steering committee what was their motivation for spending the money. Megan told him they are currently running at the Marina Airport facility in Monterey. Since it is an active airport they feel that their days are numbered there because the FAA will eventually not allow the Solo activity. She said their only other place to run is Crows Landing, which is an ideal location. The problem is that Crows Landing is slated to be an Airport/Business park and Stanislaus County allows them to rent only until the development starts. The County has told them that they are not interested in selling the location and they have no intentions of making this a permanent motorsports facility. Megan said they have four years left at Crows Landing.

Kelly did provide a copy of the contract he has with Nocetti.

### **III. Financials/Tim Sullivan**

None of the financials have been updated since the Annual Meeting. Tim has looked at the budget and he has some concerns. Namely what impact the runoffs will have on the regional schedule. He is concerned that the runoffs will bleed entries away from the regional racing program to the Majors events. Another concern is because the runoffs our schedule ends earlier than usual. Lastly not only do we end early we also have a compressed schedule when you consider the pro events at Laguna Seca.

### **IV. Liaisons**

Blake

Social Media from James Chartres

- Facebook Followers increased to 4468
- We are also seeing more interactions and engagement from the community
- Twitter followers increased to 169
- Youtube subscribers increased to 21
- Activities
- 2017 SCCA Runoffs Coverage
- 2017 Champions Announced
- Free SCCA Thunderhill Test Day
- 2017 Worker of the Year
- Drivers School Promotion
- Drivers School Facebook and Twitter Banner
- 2017 SCCA Hall of Fame
- #WorkerWednesdays

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- #Throwback Thursdays
- The Wheel October & November 2017 Promotion
- Illgen 4 Hour Enduro Promotion
- Volunteer promotion
- Website updates and articles
- 2018 Schedule Announcements
- Thanksgiving promotion
- 2018 SCCA Runoffs Promotion
- Sunday Car-Toons: 2017 SCCA Runoffs Replays
- Race car rentals

RJ Gordy-

He is looking for a new Pit Marshall Chief

Barbara-

- a. Currently we do not have a membership chief. There was a lot of discussion on how this need should be met. One suggestion was to outsource the job. Roger will look into the cost of outsourcing. David Vodden reminded everyone that investment in membership is an investment in the future. He also suggests that we start with our own events. Make sure crew members are members, family of drivers are members.
- b. When we ended the year we did not have anyone to be our timing and scoring chief we now have Marcy Crawford. She will have to leave on Sunday afternoons at the Laguna events and we still need someone that can set up and tear down the equipment.
- c. Chiefs Council-board members and chiefs liaison relationship. Barbara would like each Board member to reach out to their chiefs at least once a month to see if anything is needed.
- d. Barbara liaison assignments

<b>Specialty</b>	<b>Assignment</b>
Ambassador	Barbara McClellan
Archivist	Blake Tatum
Announce	Tim Sullivan
Banquet	Blake Tatum
Chiefs Council	R.J. Gordy, alt. Tim Sullivan
Concours	Clint deWitt
Course Marshals	Roger Eagleton
Drivers School	Clint deWitt
Emergency	R.J. Gordy
F&C	Barbara McClellan
Grid	R.J. Gordy
Hall Of Fame	David Vodden
Membership	David Vodden

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Official/Driver Weekend	Blake Tatum
Paddock Marshall	Tim Sullivan
Pit Marshals	R.J. Gordy
Points (SFR & Norpac)	R.J. Gordy
Race Administration	Barbara McClellan
Race Chairman	Barbara McClellan
Radio Tech	R.J. Gordy
RDC	Clint deWitt
Region Office	Barbara McClellan
Social	Barbara McClellan
Social Media	David Vodden
Solo	Blake Tatum
Sound	David Vodden
Starters	Barbara McClellan
Stewards	Barbara McClellan
Tech	Tim Sullivan
Timing & Scoring	Roger Eagleton
Track Liaison Pro	R.J. Gordy
Trophies	David Vodden
VIP	R.J. Gordy
WAP Fund	Blake Tatum
Worker Awards	Barbara McClellan
Worker Trans	Blake Tatum

#### **V. Chiefs Meeting**

January 27 2018 Handles Gastro pub Pleasanton 11:30 to 2:30

#### **VI. Year End Trophy Costs/ Clint**

- Wants the year end trophy to be something that people are proud of
- We spent an average of \$67 for first place and \$57 for second place
- Motion to Spend \$2500 on Jackets for this year's champions

#### **VII. Rent on Office**

David Vodden said that Thunderhill needs to charge rent to the region for the use of the office. The reason for this is because of the profit-non profit financial arrangement between SFR and Thunderhill. The charge will be \$500 per month. No objection from the board, this will be implemented.

#### **VIII. Tech Trailer**

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David Vodden will follow up with Allen Davis on this. Thunderhill does not want a permanent structure.

**IX. Supps**

Entry fees

Majors Sonoma \$595

Regional Sonoma \$595

Thunderhill goes down \$550

Single regional Sonoma \$410

Dual Major \$300

Dual regional \$199

No compliance for SRF

Standard point system pays 25 points for first

Double points the last event for the while weekend

**X. National Convention**

Barbara and David will be attending

**XI. Outstanding Track Contract issues**

- a. Barbara has seen the Sonoma contract. She is still looking it over.
- b. Thunderhill Contract Sherry will send to Barbara
- c. Laguna we have a letter of understanding

**XII. Track Night in America**

Seven at Thunderhill last year and six this year

Linda Rogaski and Carol Deborde sent letters to all of the attendees

Letters went out the first of the month

**XIII. Matters Arising**

RJ wants to bring back the Spaghetti feed at Driver's school. After discussion it was agreed that it would be part of the driver's school. During the Dinner the chiefs will explain what they do. Drivers and Crews will be invited.

David suggested enhancing driver's school with an event on the two mile track. Further discussion to follow.

**XIV. Adjourn; Next meeting Vic's All Star Café 1-17-18 11:00**